

14 March 2024

**NOW INTERVIEWING (Cape Town in-person only)**

# Graphic designer (UX/UI)

We are a tiny value-driven content agency looking for that special fit with a genuine-hearted, versatile and career-focused graphic designer with a particular passion for web design. Versatility, passion and the ability to get along with others are essential. Come and unleash your potential with us! 🚀

## Minimum requirements:

1. At least 5 years experience working as a graphic designer.
  2. Strong graphic design skills and an excellent visual sensibility.
  3. Web design expert with special skill in UX & UI, Figma, XD, all things web-related.
  4. Super hardworking, focussed & committed to career.
  5. Ability to follow instructions *and* the guts to innovate where you see possibilities.
  6. Team player looking to be part of something.
- » Reliable & timeous.
  - » Flexible & versatile, hungry to learn, not afraid of a challenge.
  - » Able to work under pressure.
  - » Meticulous, detail oriented & organised.
  - » Available to work long hours & overtime at very short notice.
  - » Interested in popular culture & current affairs.
  - » A Cape Town resident & South African citizen.
  - » Able to provide verifiable references.

## In addition, you must be:

- » A graphic design all-rounder comfortable with print & digital, typesetting & graphics, static & kinetic, branding, Powerpoint, Word.
  - » Into social justice 🧑🏿🧑🏻🧑🏾 and have a genuine love for humanity in all its diversity 🌈
  - » Able to map user journeys, structure & wireframe websites, conceptualise user experience and create user interfaces in Figma.
  - » Have a working knowledge of SEO, Google Analytics, POPI, Wordpress, DNS, social media platforms.
  - » Totally passionate about digital technologies and the world wide web.
  - » Able to extract messaging from text or a brief and come up with visual concepts.
  - » Interested in technology and harnessing AI & automation in your work.
- ## Competencies required
- » English (any other SA languages a major plus).
  - » Excellent in Figma & Adobe CC suite, particularly Indesign, Illustrator, Photoshop, Acrobat Pro, XD.
  - » Working knowledge of SEO, Google Analytics, POPI, Wordpress & DNS.
  - » Other software/platforms: HTML, Asana (or similar), Mac OS & Mail, Word, Excel, Powerpoint, Wordpress, MailChimp, Dropbox, Google Docs & Sheets, Pages, Canva, generative AI, world wide web.
  - » Print & screen outputs, web requirements.
  - » Design & communication trends, media, apps.
- ## Day-to-day tasks
- » Website UX & UI design.
  - » Working closely with developer.
  - » Supporting & training clients in Wordpress CMS.



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Cape Town, 7974

- » Wide array of graphic design tasks like publication design, logo design, branding, infographics, layout, typesetting, Powerpoint/ Word templates, Canva templates, drawing vectors, prepress, etc.
- » Optimising task processes.
- » Researching concepts and coming up with ideas.
- » Collaborating and brainstorming with other creatives.
- » Follow tasks & liaise with team in Asana.
- » Follow instructions of creative director, liaise with clients, parttake in team activities.
- » Any other tasks related to the operational health of the business.

### To apply, send:

1. 1-2 page CV
2. At least two contactable references.
3. Appropriate samples of your writing.
4. Links to pages you manage.
5. A paragraph each on:
  - a. Why you want to work with us.
  - b. Why you are the right person for the job.

**Email:** [jobs@theearthisround.co.za](mailto:jobs@theearthisround.co.za)

**Deadline:** 6pm Wed 20 March 2024

*If you haven't heard back from us by 1 April 2024, we have gone a different way.*

### Terms

- » One year contract after initial test period.
- » Work is on-site in Muizenberg, Mon-Fri, 9-5.
- » No freelancing or outside work.
- » Salary: R25pm neg
- » Start date: ASAP
- » Possibly negotiable to part-time contract.

*We are committed to staff development & fair pay for the value you bring. After an initial one-year contract, a permanent position with appropriate salary adjustment might be offered to you.*



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**the earth is round** is a tiny African agency specialising in branding, communication & content creation for organisations working for the greater good of society and our planet.

We genuinely care about our clients and one another, we are reliable and have loads of experience in the social justice space – as well as in the field of communication.

All of our clients found us through word-of-mouth. We guarantee professional results.

## **Vision**

To do work that strengthens dignity & peace in this world and reduces suffering.

## **Mission**

To serve social & environmental justice NPOs with excellent, fit-for-purpose design, branding & content creation.

## **Goals**

- To be an outstanding full service agency for organisations that work for an sustainable, equitable & dignified future for all on this planet.
- To do excellent communications work which stands out in a crowded visual world.

## **Values**

- Commitment.
- Better work always.
- Thoughtful engagement.
- Responsibility for ourselves.
- Collaboration.
- Generosity.
- Transparency.
- Decent work & livelihoods.
- Love & care for our work, ourselves, for one another, our society & planet.

**We actually, seriously, genuinely** believe in human rights & environmental justice – and hold the principles of liberal democracy & The Universal Declaration of Human Rights in our hearts. Eroded as these ideals might be by rampant capitalism & unchecked power, we hold – with optimistic realism – the flame for human dignity and a sane society. Our greatest inspiration is the countless people who stand up to the abuse of power and fight for human dignity and a caring society – past, present & future.

## **Outputs** include:

- Logo design
- Branding
- Website design & development
- Publication design (online, epub & print)
- Communication strategy & planning
- Information structuring
- Writing, proofreading & editing
- Explainer videos
- UX & UI design
- App design & development (native & PWA)
- Social media management

## **Some of the actual items we create:**

brands, ideas, campaigns, communication strategies & plans, social media strategies & plans, websites, leaflets, posters, apps, reports, animation, banners, motion graphics, exhibitions, books, ebooks, logos, email signatures, email newsletters, letterheads, forms, complex & simple websites, apps, brand manuals, fact sheets, infographics, illustrations, manuals, icons, binders, signage, medals, t-shirts and other branded clothing, video editing, scripts, story boards, Powerpoint templates, written material, printed items.



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